

VIRTUAL & HYBRID MEMORIAL SERVICES



Schedule Your
**FREE 30 MINUTE
CONSULTATION**

KEEPING MEMORIES ALIVE TOGETHER



Comprehensive Virtual Memorial Services

Keeper is an online memorial platform that helps families collaboratively celebrate the life of a loved one. Since 2013, families have relied on Keeper's digital services to share their stories and connect with each other following a loss. With families, and friends spread across states, and countries - it can be difficult to have everyone attend their in-person memorial service to commemorate the life of a loved one.

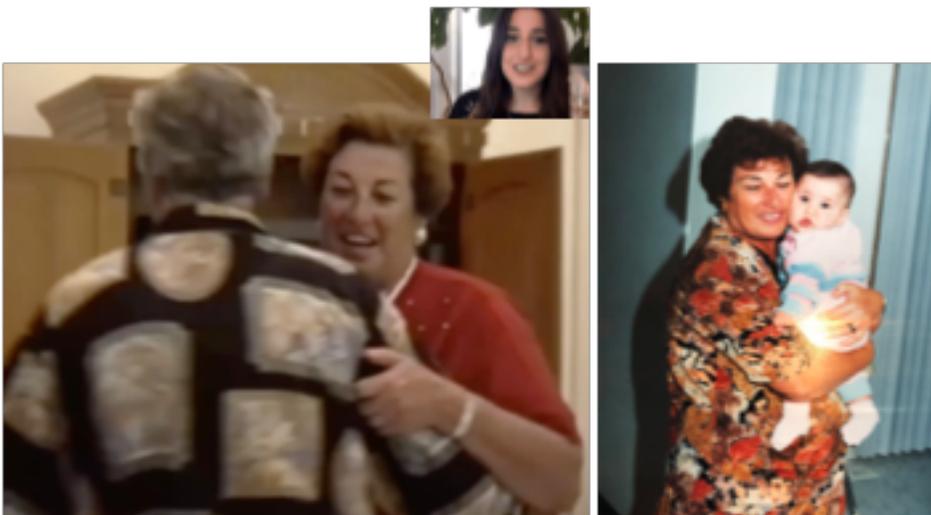
When my grandmother died in 2020, I organized a virtual memorial service to commemorate her life. I quickly realized how much time and effort is required to coordinate a meaningful memorial service, even if it takes place over Zoom.

With over 10 years of trusted memorialization experience, Keeper is proud to offer Virtual and Hybrid Memorial Services. As I learned by hosting my grandmother's service, a memorial service is vital to gain closure and process grief. We look forward to helping families everywhere host meaningful and completely personalized memorial service events.

Mandy Benoualid
Co-Founder & President
of Keeper Memorials



“As I learned by hosting my grandmother’s service, a memorial service is vital to gain closure and process grief.”



A snapshot from my grandmother's virtual memorial service

WHAT IS A VIRTUAL MEMORIAL?

A virtual memorial service with Keeper is like an in-person memorial, but it's conducted online with family and friends participating virtually via video conference. Our memorial services can include eulogies, image slideshows, videos, and recitations of poetry, religious texts, or other passages. Your service can also include a legacy activity such as memorial playlists, cocktail classes, cooking activities, and art.



WHAT IS A HYBRID MEMORIAL?

A hybrid memorial combines a virtual memorial with an in-person gathering so that family and friends who are unable to attend in person can still meaningfully participate in the memorial service.

A livestream only memorial service is for families who wish to have their in-person memorial service virtually broadcast live to those unable to attend in person. Unlike a Virtual or Hybrid memorial service, guests who attend a livestream do not speak or make presentations during the event.

WHY USE KEEPER?

Keeper Memorials is proud to be recognized as one of the industry's fastest growing and most innovative companies in the deathcare space with over 200 virtual memorial services held.

As experts in online memorialization and end-of-life care since 2013, we work closely with you to craft the perfect memorial service for your loved one.

Your Keeper virtual memorial service will honor the memory of your loved one in a profound



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WHAT TO EXPECT



Professional, Meaningful, Seamless Service



PERSONALIZED SERVICE

We work with you and your family to craft a personalized and meaningful virtual or hybrid memorial service that's truly unique to your loved one.



EXPERT SUPPORT

Our facilitator coordinates the logistics of the memorial service for you and your guests. We use our expertise and knowledge to help you navigate important decisions such as: who will be speaking, the order of the service, and the content of the service.



MEANINGFUL WORDS AND EULOGIES

With your feedback, we garner fitting passages, poems, and literature to share during the memorial service. Our facilitator can assist you in finding the right words to share. Keeper also offers professional written eulogy services.



PROFESSIONAL MULTIMEDIA

We work with you to collect and curate any multimedia elements, including images, slideshows, music, videos, etc. The service facilitator uses these pieces to build custom multimedia elements for the memorial service.



TECHNICAL SUPPORT

We work with you to ensure all speakers can log into the event on Zoom, and conduct a technical check for microphones, cameras, and lighting so attendees can hear, and see you. Our team will work with you to connect audiovisual systems, determine the optimal position and settings for cameras, microphones. We can assist in most hybrid events, and no additional equipment is required.



EVENT HOSTING

Our facilitator hosts the virtual or hybrid memorial service and guides the event in accordance with your instructions, enabling you to be fully present and participate freely.



LEGACY PROJECT*

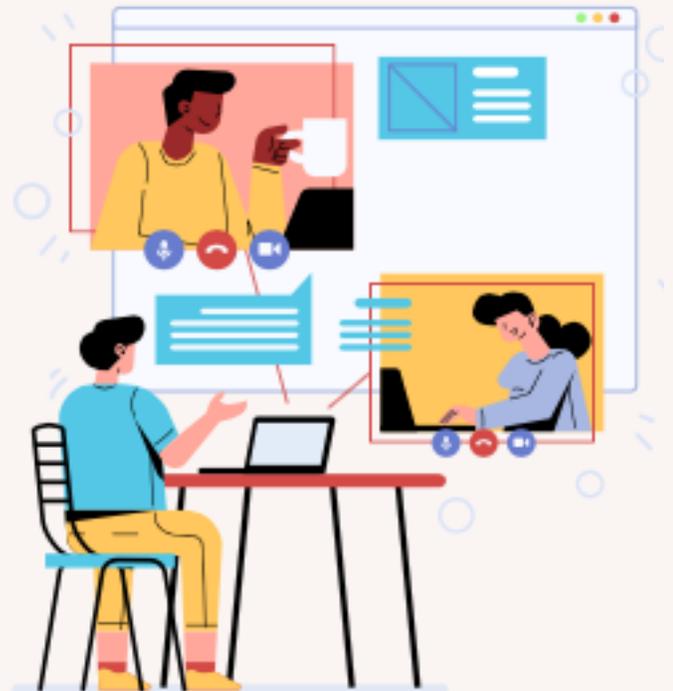
We collaborate with you to create a personalized legacy project or activity for you and your participants during the memorial service that honors your person. Some examples include memorial playlists, cocktail classes, cooking activities, and art.



MEMORIAL VIDEO RECORDING

Following the virtual or hybrid memorial service, the facilitator provides all participants access to the slideshow video, a recording of the memorial service, alongside a thank you email with some final words.

**Included with the Premium Experience*



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VIRTUAL MEMORIAL SERVICE

- Sample Program -



WELCOME AND INTRODUCTION

The facilitator or chosen loved one welcomes all guests to the service and thanks them for attending. The facilitator briefly explains the order of events for the program and shares some words about the honoree.

READING OF SELECTED PASSAGES

The facilitator or chosen loved one reads selected prose. This can include a poem that was dear to the honoree, a passage from their favorite book, or a scripture that is reflective of the life they led.

REFLECTIONS

Guests with pre-appointed roles are introduced and invited to share their prepared memories, thoughts, and reflections. The facilitator coordinates the order of speakers and cues them when it is their turn.

MEMORIAL SLIDESHOW

The facilitators will display and play a memorial slideshow video featuring photos of the honoree to music of the families selection.

OPEN FORUM

The conversation is open to any of the guests who may have some words or memories that they'd like to share. This period is conversational and fluid.

FINAL READING OF POEM OR PASSAGE

The facilitator or chosen loved one reads a final selection of prose.

ACKNOWLEDGEMENTS

Before the memorial service concludes, the facilitator or loved ones thanks everyone for attending.



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www.mykeeper.com | events@mykeeper.com

WHAT IS A LEGACY PROJECT?



Sample Legacy Projects

A legacy project is an activity that virtual or hybrid memorial participants do together during the service. Our facilitator collaborates with you to create an activity that best reflects your loved one.

The legacy project can be active, collaborative, quiet, or reflective - you decide!



GARDENING

Did your loved one have a green thumb? Gardening can be an incredibly healing practice, and a beautiful way to pay tribute to a loved one. Our facilitator guides event participants through an indoor gardening activity such as potting an indoor plant, planting memorial seeds or creating an indoor succulent garden. As guests work their way through the activity, the facilitator invites conversations on how this legacy project reflects the honoree.

A supply list and instructions will be sent to participants prior to the memorial service.



COOKING

Was your loved one passionate about food, or known for a signature dish? This hands-on activity is a meaningful and interactive way to remember a loved one and can bring you closer to your cultural culinary roots. Our facilitator walks guests through preparing, cooking, or baking a recipe of choice, while inviting reflections throughout from all guests.

A supply list and instructions will be sent to participants prior to the memorial service.



PLAYLIST

Grief is like music: it comes in waves; it ebbs and flows. Making a memorial playlist can be a rich way to honor your loved one, especially if they were a lover of music. What songs did they listen to throughout their life? What songs stayed as favorites throughout the years that they gladly shared with those around them?

We'll work with you to tell a story through a selection and curation of songs to portray your person's spirit. This playlist can be shared with guests at the end of the service and sent to them afterwards as a way to continue to honor their memory.



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FREQUENTLY ASKED QUESTIONS



WHAT IS A VIRTUAL MEMORIAL SERVICE?

A virtual funeral or virtual memorial with Keeper is like in-person service but it's conducted online with family and friends participating virtually via video conference. Keeper works with families to personalize each service so that their memorial is unique and meaningful.

WHAT IS A HYBRID MEMORIAL SERVICE?

A hybrid memorial is an in-person gathering with a virtual element for those who are unable to attend in person.

WHAT IS A LIVESTREAMED MEMORIAL SERVICE?

A live-streamed memorial service is for families who wish to have their in-person memorial service virtually broadcast live to those unable to attend in person. Unlike a Virtual or Hybrid memorial service, virtual guests attending a livestream do not speak or make presentations during the event.

Keeper is happy to assist in the facilitation of a livestream memorial service. For a flat fee of \$500 USD, Keeper will provide:

- A 1-hour virtual technical run-through with a Keeper facilitator. For the run-through, your onsite contact should be present at the event site, to test the equipment that will be utilized for the service.
- Assistance in producing the order of service and event timeline.
- A professionally designed Memorial Service Program.
- Zoom event creation and Zoom event link
- 2-hours of event coordination: 30 minutes prior to the event for final AV check. 1.5 hours of facilitation during the event, which includes:
 - Spotlight Venue Cameras
 - Playing AV provided by you
 - Active Zoom chat room moderation
- Video recording of the event

Additional items such as event announcements, personalized slideshow videos, and a professionally edited event recording can be purchased separately.

DOES KEEPER PROVIDE ON-SITE STAFF FOR A HYBRID MEMORIAL SERVICE?

Our expert facilitators will remotely assist and coordinate with your on-site contact. Hybrid memorial services require a tech savvy family or friend, or venue employee (DJ, technician, etc) to be present as the on-site contact.

WHAT EQUIPMENT IS NEEDED FOR A VIRTUAL OR HYBRID MEMORIAL SERVICE?

Very little equipment is required to host a virtual or hybrid memorial service. You'll need:

- Strong on-site WiFi. We recommend a minimum internet speed of 5 Mbps. Faster speeds will ensure a smoother, stronger connection. You can run an internet speed test [here](#).
- A fairly recent model smartphone, tablet and/or a computer with a webcam.
- A tripod (if using a smartphone or tablet to stream)
- Optional, but recommended: A television screen, monitor, or projector for in-person guests.
- Optional, but recommended: External microphone for hybrid memorial services.

Does Keeper rent out equipment for memorial services?

While Keeper does not provide equipment rental services, rest assured that very little equipment is needed to host a hybrid or virtual memorial service. If you are hosting a hybrid or live-streamed event at a venue, the majority of the equipment may already be provided by the venue (or can be rented through them).

Some equipment you may consider purchasing*:

- Tripod for phone or tablet - \$24 on [Amazon](#)
- External Microphone - \$43 on [Amazon](#)
- Battery Pack - \$46 on [Amazon](#)
- HDMI Cable - \$11 on [Amazon](#)

*Keeper does not receive commissions for these purchases



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SERVICE OFFERINGS



	Livestream only	Core Experience	Premium Experience
PLANNING AND PREPARATION			
Free 30 Minute Consultation	✓	✓	✓
Event Day	Weekdays, Weekends, Holidays	Weekdays (Weekends and Holidays + \$250)	Weekdays, Weekends, Holidays
Planning Session with Facilitator	✗	1.5 hour (multiple sessions)	2.5 hour (multiple sessions)
Rehearsal with Event Speakers	30 minute Tech Rehearsal	30 minutes	1 hour
EVENT AND LOGISTICS			
Duration of Service	Up to 1.5 hours	Up to 1.5 hours	Up to 2.5 hours
Number of Guests	Up to 100 guests	Up to 100 guests	Up to 500 guests
Number of Speakers	N/A	Up to 6 speakers	Unlimited
Professional Event Facilitator	+\$150	✓	✓
Guest Moderation (muting guests, spotlighting speakers, etc)	✓	✓	✓
Event Announcement with RSVP	✗	✓	✓
Digital Thank You Card	✗	✓	✓
Reception Rooms	✗	✗	✓
MEMORIAL SERVICE FEATURES + EXTRA			
Keeper Plus Memorial Page	✓	✓	✓
Keeper Plus Event Page	✓	✓	✓
Memorial Service Program with welcome musical selections	✓	✓	✓
Multimedia Slideshow Creation	+\$150	One Video (up to 150 photos)	Up to Two Videos (Up to 150 photos per video)
Curation of Readings (eg. poems, short stories, letters, religious text, scripture, etc)	✗	✓	✓
Professionally Edited Service Recording	Unedited Recording	✓	✓
Professionally Written Eulogy with Visual Presentation	✗	✗	✓
Meditation & Mindfulness Session	✗	✗	✓
Custom Legacy Activity (eg. cooking, gardening, yoga, etc)	✗	✗	✓
	\$750	Virtual: \$1,400 Hybrid: \$1,600	Virtual: \$2,100 Hybrid: \$2,300



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